THE AIRLINE CLOTHING SHOW

TRUSTED PCAW® PROFESSIONAL ASSOCIATION CLOTHING INDUSTRY WORLDWIDE MEMBER

APEX ✈ IFSA

GLOBAL EXPO

MEDIA PACK 2025

INTRODUCTION

The Airline Clothing Show

9-11 September 2025

Long Beach, California, USA

The Airline Clothing Show by PCIAW® is co-locating with APEX/IFSA Global EXPO, the world-leading exhibition for the aviation industry at the Long Beach Convention Center.

PCIAW® is the only global, non-profit trade association for the uniform, workwear and PPE supply chains for manufacturers, suppliers and end-user buyers. Together with APEX/IFSA Global EXPO, The Airline Clothing Show by PCIAW® will feature world class brands and offer interactive panel discussions with expert market insights.

MAKING AIRLINE UNIFORMS ICONIC

When an airline prioritises its uniform image – for both the cabin and ground crew – it can convey a professional cohesion that enhances the passenger experience.

A high-end, fashionable uniform design that works to complement onboard assets can help to create a memorable ‘feel’ and achieve an instantly recognisable aesthetic that over time can become iconic.

The Airline Clothing Show by PCIAW® will feature high-end uniform designers, ergonomic workwear, footwear and PPE solutions tailored to the aviation industry and inclusive for diverse international workforces.

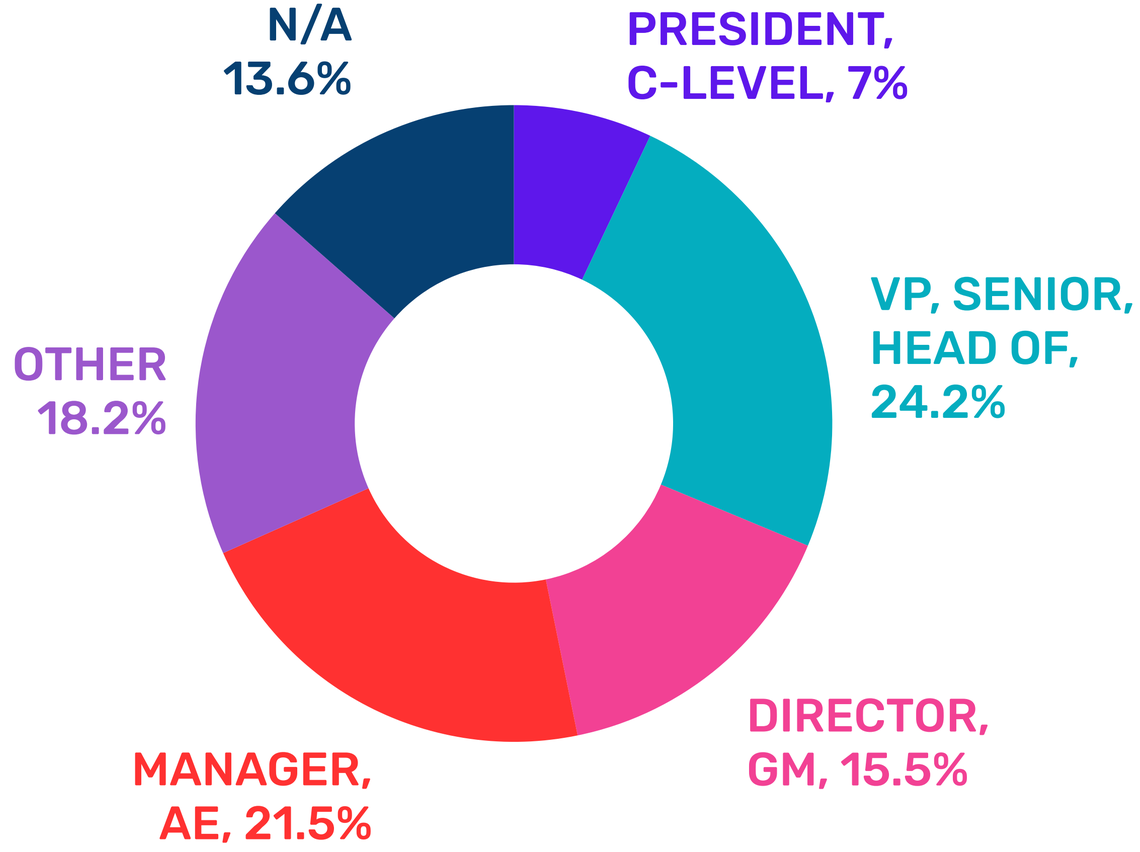
A MAJOR EVENT BRINGING THE SECTOR TOGETHER

3000+ Visitors

140+ Exhibitors

80+ Airlines

2.5 days Education



Percentages based on total of 1,746 APEX/IFSA/FTE attendees visting APEX/IFSA Global EXPO shopfloor

STAND & SPONSORSHIP OPPORTUNITIES

The Airline Clothing Show by PCIAW® will explore key topics like sustainable sourcing, worldwide distribution during supply chain disruption, sizing and fit, plus female-fit PPE for below wing ground crew and the latest.

As well as exhibition space, there are a range of sponsorship opportunities available.

- **Sponsor talks, seminars & workshops**
- **Sponsor the daily catwalk show**
- **Other sponsorship opportunities available**

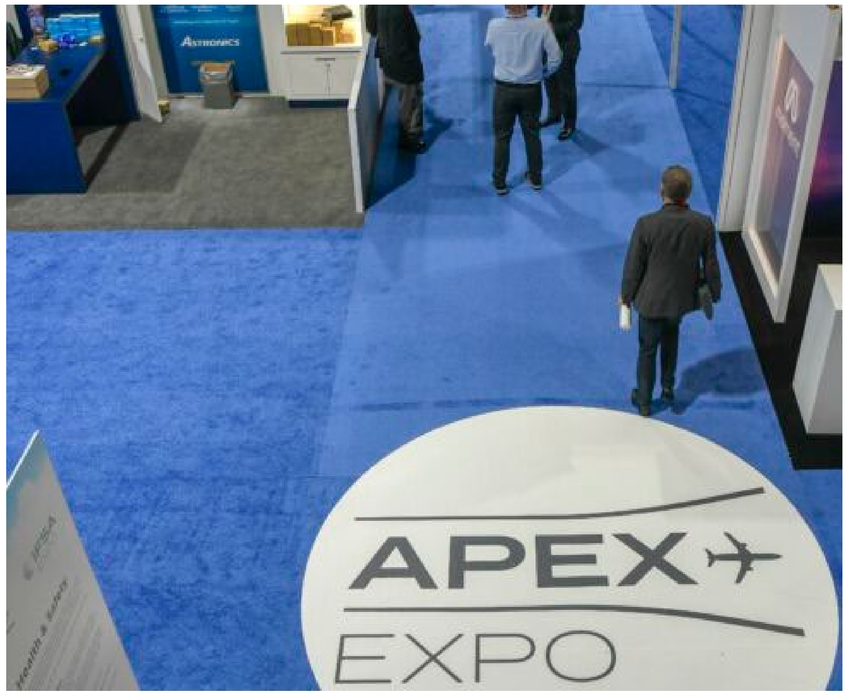
As part of APEX/IFSA Global EXPO, the world leading aviation exhibition, The Airline Clothing Show by PCIAW® will join the Airline Passenger Experience Association (APEX), International Flight Services Association (IFSA) and the Future Travel Experience (FTE).

Speak to the team for more information about tailored opportunities.

GET IN TOUCH!

£6000

Minimum of 9m²



£620

Per m² over initial 9m²

Please see overleaf for exhibition stand and accessory costing. Bespoke designs available upon request.

EXHIBITION STAND OPTIONS

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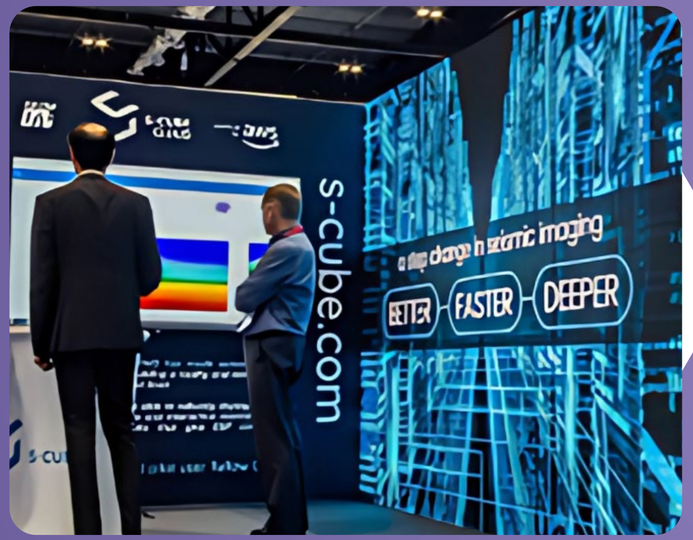
2.5m by 2.5m Media Wall Corner
Fully branded structure
1 x Lighting pack
Labour, delivery & collection
£4400.00 +VAT



Looking for something else?

Please consult the build team for further requirements.

EXHIBITION ACCESSORIES

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Display & Storage	**Week hire +VAT**
Trestle table	£275.00
Coffee table	£295.00
Acrylic display plinth 40cm by 40cm (1m high)	£395.00
LED lightbox pillar 2.5m by 1m full branded	£950.00
Plain black table - cloth	£25.00
Branded table - cloth	£115.00
White Chairs - neutral to fit tables	£85.00
Stool – white	£145.00
White top poseur table	£295.00
Welcome desk	£695.00
Add brand wrap	£240.00
Storage cabinet	£395.00
Brochure display stand	£296.00
Clothing rail & 12 garment hangers	£250.00
Mannequin – basic torso	£325.00
Mannequin - full body	£575.00
Lighting	
Adjustable display lights	£95.00
RGB wireless LED uplighters	£155.00
Digital Accessories	
iPad with stand	£360.00
LED screen & stand 65	£1250.00
LED screen & stand 85	£1600.00
Laptop PC	£495.00

All prices are exclusive of delivery, collection & transport charges

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PCIAW®
PROFESSIONAL ASSOCIATION | CLOTHING INDUSTRY WORLDWIDE

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